

Communications Officer

Hays | Marketing • Melbourne CBD VIC



Base pay

\$50 - \$65 / hr



Work type

Full time



Contract type

Permanent

Skills

STAKEHOLDER ENGAGEMENT

CONTENT CREATION

MARKETING COMMUNICATIONS

Full job description

Your new company

This leading State Government department is responsible for supporting Victoria's natural and built environment to ensure economic growth and liveable, sustainable and inclusive communities that are resilient to the impacts of climate change.

Your new role

You will be developing and implementing communications strategies and plans. You will be building and maintaining strong relationships with internal and external stakeholders to achieve collaborative outcomes for effective projects. Contributing to internal and external channels, you'll be creating written content for social media, newsroom platforms, websites and speeches.

What you'll need to succeed

To be successful in this role, you will have the following:

- High level written communication skills
- Digital content creation for various platforms including website and social media
- Demonstrated experience developing and implementing communication strategies
- Exceptional stakeholder engagement and management skills
- Understanding the issues and trends of environment
- Previous experience in government campaigns is highly desirable

What you'll get in return

Job details



Date posted

12 May 2022



Expired On

06 Jul 2022



Category

Marketing & Advertising



Occupation

Marketing Communications



Base pay

\$50 - \$65 /hr



Contract type

Permanent



Work type

Full time



Job mode

Standard business hours



Work Authorisation

AUSTRALIAN CITIZEN /
PERMANENT RESIDENT

An opportunity to support a large organisation to achieve their business objectives by empowering leadership teams and the broader workforce through engagement and effective content. As part of a large government organisation, you'll get the chance to work on an exciting portfolio that will have long term benefits for Victorians.

What you need to do now

If you're interested in this role, click 'apply now' to forward an up-to-date copy of your CV. If this job isn't quite right for you but you are looking for a new position in marketing, communications, engagement or digital, please email Lucy.Wang@hays.com.au for a confidential discussion.

At Hays we value diversity and are passionate about placing people in a role where they can flourish and succeed. We actively encourage people from diverse backgrounds to apply

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